

# NYEMISSION.DK

**The gateway for active Danish investors  
to Scandinavian companies raising  
capital for IPOs and right issues**

**NYEMISSION**

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Din portal til **børsnoteringer**

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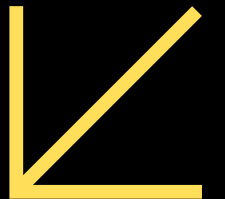
# OUR OFFERING

Results are everything. Therefore, we try to optimize everything to boost your offering.

We essentially build an extended landing page with all the information needed, which we distribute to Danish investors that are actively interested in Nordic capital raises.

This include the following:

- 01 Extended landing page on Nyemission.dk and presentation on our front page
- 02 Direct mails to our audience and features in newsletters
- 03 Webinars and video interviews as an add-on if requested



# THE EXTENDED LANDING PAGE

- ↘ The landing page on Nyemission.dk showcases the offering and how to subscribe. It is where digital users on our website, and newsletter subscribers are led to.
  - ↘ It includes: Links to brokers, company description, offering highlights, financial numbers, and links to company videos and/or documents.
  - ↘ The landing page is active in the subscription period, and it will stay public afterwards as an offering archive on our website.
  - ↘ How does it look? Click to view examples: [Curasight](#), [Asetek](#), [Agtira](#), [AcouSort](#)
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**agTira**  
Redefining local food

**agTira** KAPITAL PARTNER

Interview with CEO Erik Jounks - Agtira AB  
29 September, 2023



Kapital Partner A/S  
Ewaldsgade 9  
2200 København N

# WEBINAR & INVESTOR VIDEOS

**01** Short and to the point with great effect

**02** CEO-interview highlighting the pros of the offering and the company itself

**03** The webinar can be distributed to potential investors, the company's SoMe channels, and the recording can be freely used

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# REQUIREMENTS AND PRICING

- ↘ Essentially, we only need the offer documents and logos a few days before the subscription period starts. Additional documents or videos are more than welcome, but it not a requirement from your side to provide as we can find most information ourselves.
  - ↘ The price for the extended landing page, front page marketing, direct mails, and awareness in newsletters, etc. is DKK 10,000 (SEK 14,300) ex. VAT.
  - ↘ The price for an online video interview is additional DKK 10,000 (SEK 14,300) ex. VAT. Live webinar (recorded) is DKK 15,000 (SEK 22,500) ex. VAT.
  - ↘ For the call to action to work perfectly, the company may want to have an agreement with Nordnet to list the offering on Nordnet's Danish site, but it is not an requirement from our side.
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# CONTACT

Contact us for an offer, more information, or tailor-made solutions, etc. We are ready to talk.

Your representative:

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- +45 91 55 74 76
- www.nyemission.dk

The image displays a collage of Danish IPO prospectuses. The top row features 'MACKMYRA' (Svensk Whisky AB) and 'Emission: Mackmyra Svensk Whisky AB'. Below it is 'AGTIRA' (Redefining local food) with the text 'Emission: Agtira AB'. The middle section includes 'Audientes' (Fortegningsemission: Audientes A/S) and a red banner that reads 'BEMÆRK: DENNE EMISSION ER IKKE LÆNGERE AKTUEL' and 'HYPERFACTORS GÅR PÅ BØRSEN'. Below that is 'EKOBOT' (Svenske Ekobot AB) with the text 'TEGNINGSPERIODEN LØBER FRA D. 17. FEB. TIL 7. MAR. 2021'. The bottom row features 'nexcom' (BØRSNOTERING AF NEXCOM PÅ FIRST NORTH) and 'ODICO' (CONSTRUCTION ROBOTICS) with the text 'TEGNINGSPERIODEN LØBER FRA D. 15. MAR. TIL 20. MAR. 2021'. The bottom of the page contains the text 'SÅDAN TEGNER DU AKTIER I NEXCOM' and 'Du kan tegne aktier i dit eget pengeinstitut enten online eller ved at indlevere tegningsblanketten. Du kan søge hjælp'.